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# Let's Talk Agriculture

- a newsletter for farm families -

4709 - 44 Avenue, Provincial Building, STONY PLAIN AB T7Z 1N4 (403) 963-6101 FAX: (403) 963-4709

## Taste of Success

Are you a small food processor? Ever wonder what the public ***really*** thinks of your product? Then this program is for you!!

Call us for your registration package before the end of January. You can save time and money on your product development, expand your business network, and access the food industry expertise you need!

** For more information, call Sharon Homeniuk at 963-6101.*

## Product to Profit

The micro-food processor information and networking event of the year!

**Topics will include**:
-Exploring alternative markets.
-Creating a company & product image.
-Product development strategies.
-Unique business arrangements.
-Emerging opportunities for micro-food processors.

Watch for more details on this 2-day Spring Conference, to be held in Edmonton April 9 & 10, 1997.

*If you would like to be on the mailing list for a brochure, call Sharon Homeniuk @ 963-6101.*

## Alternative Crop Outlook...

Interested in echinacea, ginseng and other alternative crops?

A panel consisting of technical staff and experienced growers will answer your production and marketing questions regarding the expanding alternative crop industry.

DATE: Monday, March 17/97
TIME: 1 PM - 4 PM
LOCATION: Stony Plain Prov.Bldg.
FEE: $15 (includes GST)
DEADLINE: March 14, 1997

** To pre-register, call Sharon @ 963-6101.*

## Arable Acres

Arable acre application forms were sent to landowners who had hay or pasture acreage but didn't receive any payment under the Crow Rate payout last winter.

The application requires you to check that your name and address, social insurance or corporate tax number, legal land locations with arable acres or improved pasture, are all listed and correct. As well, your signature(s) is required. All owners of the land must sign the form and postmark the completed application form on or before February 14, 1997.

***Any questions about the program can be directed toll-free to 1-800-422-1353 or 422-9167.***

## UPCOMING EVENTS!

### Cereal Crop Seminar

Topics include winter cereal production, disease control, varieties, herbicide mixes, environmental effects on weed control, reduced chemical and water rates.

**Date**: Tuesday, January 30/97
**Time**: 10 AM - 3 PM
**Location**: Summerdale Hall, Barrhead

### Canola Production Seminar

Topics will include canola centre updates, dormant seeding, transgenics, specialty varieties, and pest control.

**Date**: Tuesday, February 13/97
**Time**: TBA (Call 963-6101)
**Location**: Westlock Comm.Centre

### Canola Sub-Regional Production Workshop

Topics will include canola centre updates, harvest management, new varieties, field management after transgenics, disease, weed and insect problems and control.

**Date**: Tuesday, March12/97
**Time**: 10 AM - 3 PM
**Location**: Stony Plain

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